

Webinar Service Inclusions

[Contact us for Pricing](#)

November, 2018

Feature	Lite	Standard	Premium
60 min live webinar, hosted and moderated by InsideScientific (up to 3 presenters)		•	•
60 min live webinar, hosted and moderated by InsideScientific (1 presenter)	•		
Dedicated Event Manager	•	•	•
Content Strategy & Consultation	•	•	•
Webinar event Landing Page	•	•	•
Outbound links in body copy	•	•	•
Right side vertical banner on LP		unlimited clicks	unlimited clicks
Dedicated Webinar Email Marketing Campaign	•	•	•
Social Media Activity with dedicated event hashtag	•	•	•
Tech-checks and presenter orientation	•	•	•
Professional Presentation Formatting		•	•
Guided practice sessions	•	•	•
Client branded webinar auditorium		•	•
Option for Simulated Live Replay and/or Multiple Live air times		•	•
Live polling and question submission with audience	•	•	•
Moderated Q&A with presenters	•	•	•
Production of webinar recording (MP4)	•	•	•
Hosting of recording on InsideScientific YouTube Channel	•	•	after gating
Production of webinar slides (PDF) with links	•	•	•
Hosting of slides on InsideScientific SlideShare Channel	•	•	•
Data Intelligence report, including registrant details, poll and survey results	•	•	•
Email Notification of resources to registrant group	•	•	•
Social Media Announcement for On-Demand Resources	•	•	•
FREE Client Supplier Profile on InsideScientific.com	•	•	•
Hosting of recording in branded auditorium, with lead capture, polling and survey integration			up to 6 months
Access to back-end portal for on-demand viewer metrics (contact information, poll results, questions, auditorium interactions)			up to 6 months
On-Demand Webinar Email & Social Media Campaign (4 social media posts; 2 dedicated on-demand emails with direct links to resources). Delivered to ISC database that matches research area.			•