

InsideScientific Webinar Service Inclusions

Rev 1.0 - 2020

Feature	Standard	Premium
60 min live webinar (up to 3 presenters)	•	•
Dedicated Event Manager & Moderator	•	•
Content Strategy Meeting with Client	•	•
Webinar Event Landing Page on InsideScientific.com	•	•
Presenter Orientation and Tech-Checks	•	•
Presentation Formatting	•	•
Unlimited Guided Practice Sessions	•	•
Client Branded Webinar Auditorium	•	•
Simulated Live Replay (content pre-recorded with live replay to audience)		•
Multiple Live Air Times (additional fees apply)	•	•
Live Audience Polling	•	•
Audience Question Submission and Moderated Q&A with Presenters	•	•
POST-PRODUCTION		
Production of Webinar Recording (MP4)	•	•
Production of Webinar Slides (PDF) with Hyperlinks	•	•
Webinar Report, Including Registrant Details, Engagement Data, Polling and Survey Results	•	•
Email Notification of On-Demand Resources to Registrants	•	•
Hosting of Recording in Auditorium (Microsite), with Lead Capture, Polling and Survey Integration, and Access to Online Portal for On-Demand Registrant and Viewer Metrics		up to 6 months
On-Demand Webinar Email & Social Media Campaign (4 social media posts; 2 dedicated on-demand emails with direct links to resources). Delivered to ISC database that matches research area.		•